



**Douglas Pulitzer**

Of Counsel

Corporate & Business

Privacy and Information Governance

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## Profile:

Douglas Pulitzer has expertise concentrated in technology, e-commerce, m-commerce, social media, privacy, information management and intellectual property law (collectively, “Expertise”). He represents a broad range of clients, from start-up entrepreneurs to multinational corporations.

Douglas has enjoyed a wide variety of legal experiences over his career that have provided him with a unique perspective and legal skill set, including work at a large Wall Street law firm, in-house experience at both a global financial services firm and a revolutionary beverage company, and the entrepreneurial endeavor of running his own law firm.

Douglas has extensive experience in structuring, drafting and negotiating a wide range of transactions in matters related to his areas of expertise which include: advising companies on issues of moving to a Web 2.0-based environment and implementing an e-commerce and

m-commerce infrastructure, social media issues, privacy and data security assessments, compliance and policies, including cross-border data transfers and the strategic collection and management of personal information assets. He is also highly experienced in CAN-SPAM, COPPA, HIPPA, HITECH, PCI DSS and GLB; creation and structuring of strategic alliances, joint ventures and other partnership arrangements; and agreements in a variety of areas, including: complex licensing and cross-licensing; design, development and distribution; service level; technology-related services; data center leases and co-location.

Douglas’ expertise also includes such matters as: procurement (government and commercial for both tangible and intangible items); outsourcing transactions, including help desk, planogram, category management, cloud computing, and software as a service; open source issues, marketing and co-branding agreements; publishing and collaboration agreements; and strategic intellectual property and information asset purchases, sales, use, transfer, management and protection.

## Education:

- J.D., Benjamin N. Cardozo School of Law
- B.A., New York University

## **Representative Matters**

Projects on which Douglas has worked include the representation of:

- The New York Times
- The Swatch Group (US) Inc.
- One of the world's largest accounting firms and its affiliates
- Bear Stearns & Co. Inc. and its affiliates
- U.S. subsidiary of one of the World's most prestigious fashion brands
- Archie Comic Publications, Inc.
- The Andy Warhol Foundation
- McCann Erickson Worldwide
- MAPEI Americas
- RiskMetrics Group, Inc. (formerly a division of JPMorgan Chase)
- One of the world's leading providers of weather content and technology
- U.S. subsidiary of one of the largest insurance companies in Japan
- BodyMetrics Ltd.
- POLYGLASS S.P.A.
- Glaceau Water Company, Inc. (predecessor entity of Energy Brands, Inc. (Vitamin Water®))
- Maine Coast Sea Vegetables
- Wild Oats Markets, Inc.
- Iqons, Ltd. (the world's largest online network of creatives and professionals in fashion)
- Best-selling and world-renowned writer, artists and designers

- A leading artificial intelligence game developer and provider of social gaming applications for mobile devices.